



Freeway Insurance Kicks Off 2016 Open Enrollment with Health Insurer and Marketplace Partnerships, Helps Consumers Navigate Health Insurance

October 30, 2015 04:10 PM Eastern Daylight Time

HUNTINGTON BEACH, Calif.--([BUSINESS WIRE](#))--For the second consecutive year, Freeway Insurance is partnering with some of the most well-known and trusted health insurers for the 2016 open enrollment period, which runs from November 1 through January 31.

“With open enrollment upon us, we’re delighted to once again have our stores serve as a trusted resource for consumers in need of healthcare coverage,” said Valeria Rico, Chief Executive Officer of Freeway Insurance. “We know from our experience last year that consumers really need in-person guidance as they explore all their health coverage options. Choosing the right health plan can be overwhelming, and for that reason we have our experienced, bilingual agents ready to simplify this process for our clients.”

Recognizing there is still a need to educate the public about health insurance – particularly about the subsidies for which many consumers are eligible – Freeway Insurance agents throughout 97 stores are readily available to offer guidance in selecting plans from marketplace health insurance companies, such as Kaiser Permanente, Anthem Blue Cross and Molina Healthcare.

Based on positive consumer feedback from the previous open enrollment period, Freeway Insurance has extended its free health insurance services beyond California. In addition to Covered California, Freeway Insurance has also partnered with the health insurance marketplaces in Oregon, Virginia, and Georgia.

For more information about Freeway Insurance, visit www.freewayinsurance.com.

About Freeway Insurance

Freeway Insurance, Inc., established in 1987, is one of the largest privately-owned insurance brokers in the United States. It is one of the fastest-growing nationwide insurance distribution companies in the country. Freeway offers a wide range of plans, from the most basic to premium plans in auto, health, truck, commercial vehicle, fire, flood, homeowners, renters, small commercial, motorcycle, recreational vehicles and watercraft, life, and AD&D insurance products. In 2008, Freeway Insurance partnered with Confie, a California-based national insurance distribution company. Today, Freeway Insurance serves customers through 97 offices. Freeway consumers can access quality insurance services through neighborhood Freeway offices as well as by visiting www.freewayinsurance.com or calling (800) 300-0227.

Contacts

Confie

Mariana Small

VP, Marketing Operations & Branding

323-782-7593

MediaRelations@Confie.com